

## PRESS RELEASE

### **Safic-Alcan further extends distribution agreement with Tronox in Europe and Turkey**

**Paris-La Défense, May 1<sup>st</sup> 2020 – Safic-Alcan, an international specialty chemicals distributor, is pleased to announce its extended exclusive distribution agreement with TRONOX for the whole ranges of TiONA® TiO2 pigments in Benelux and Turkey, effective April 1<sup>st</sup> 2020 and May 1<sup>st</sup> 2020, respectively.**

Recognized globally, TiONA® titanium dioxide pigments are synonymous with high quality and reliability. They have been used for many decades by coatings, inks, plastics, rubber, paper and other manufacturers for their high performance benefit.

This new agreement further strengthens Safic-Alcan's reputation as a key distributor of titanium dioxide pigments, and extends the partnership already announced for France. It builds on the longstanding partnership between Safic-Alcan and Tronox which started back in the 1980s and is confirmed today with the recent acquisition of Cristal, the Saudi based leading producer of titanium chemical, by Tronox.

"We are proud of this extended agreement with Tronox, a leading producer of TiO2, and look forward to further develop the business across Europe and Turkey. TiONA® TiO2 pigments offer the best in class quality and performance to our pan European customers who have an important demand for such high quality products", said Philippe Combette, CEO of Safic-Alcan.

#### **About Safic-Alcan**

*Safic-Alcan is a French independent distributor of specialty chemicals headquartered in Paris La Défense (France). The Company develops and provides wide ranges of polymers, materials and additives for the rubber, coatings, adhesives, thermoplastics, polyurethane, lubricants, detergency, cosmetics, pharmaceuticals and nutraceuticals industries. With a network of 25 offices strategically located in Europe, Turkey, the Middle East, China, the USA and Mexico, the company represents state-of-the art manufacturers around the world. Its highly specialized sales engineers allow Safic-Alcan to provide dedicated technical expertise and high performance solutions thus creating long term partnership with most of its principals and customers. Safic-Alcan employs 630 people worldwide and generated a turnover of 648 M€ in 2019.*

<http://www.safic-alcan.com/en/>

#### **Safic-Alcan Press contact:**

Liliane Perez  
Corporate Communications  
Tel. +33 (0)1 46 92 63 07  
Mail: [liliane.perez@safic-alcan.fr](mailto:liliane.perez@safic-alcan.fr)

Siège social : Tour Pacific · 13, cours Valmy · 92800 Puteaux · France  
Adresse postale : Tour Pacific · 13, cours Valmy · 92977 Paris La Défense cedex · France  
Tél. : +33 (0)1 46 92 64 64  
Fax : +33 (0)1 46 92 64 68  
[www.safic-alcan.fr](http://www.safic-alcan.fr)

Société par Actions Simplifiée  
450 980 677 RCS Nanterre  
SIRET : 450 980 677 00048  
N° TVA Intracommunautaire : FR 11 450 980 677  
Capital : 18 077 270 euros · Code NAF : 4675Z

